

PRIVACY AND COOKIE POLICY

WAR FIELD | Blockchain International FZE

Last Updated: May 17, 2018

Definitions and abbreviations

BCI - Blockchain International FZE and/or its affiliates or subsidiaries acting on its behalf.

WAR FIELD - The video game developed by Blockchain International FZE and/or its affiliates or subsidiaries

Your privacy is important to us, and we take our responsibility of caring for it seriously. This policy describes what information BCI collects when you use the mobile, online and downloadable products and services ("products") offered by BCI and its subsidiaries. By using our products, you consent to this policy.

The Information We Collect

The information we collect depends on what products you use and how you use them. The controller of the personal information collected is Blockchain International FZE // Licence No. 47000942. RAKEZ Business Zone-FZ, RAK, United Arab Emirates.

The Information You Give Us Directly

We collect information you provide us, including:

- Email address, username, country of residence, date of birth, telephone number and password;
- Information you provide when seeking help from us such as your name and records of the issues you experience;
- Billing information, such as your name, address, telephone number, payment card number, and payment account details;
- Your Ethereum Wallet Address;
- Any other information you provide to enter a contest or sweepstakes.

When you participate in online multiplayer games your in-game profile information, gameplay, and statistics are visible to all. We may record your gameplay, including your controller button inputs, and replay these together with your profile information and game statistics to other players in-game without further notice to you, for example as part of a spectator mode, or for out-of-game promotional purposes.

Other Information We Collect When You Use Our Products

We may collect other information automatically when you use our products, including:

- IP address;
- Mobile and other hardware or device identifiers;
- Browser information, including your browser type and the language you prefer;
- Referring and exit pages, including landing pages and pages viewed;
- Platform type;



- Information about your media, device, hardware and software, such as your hardware settings and components;
- Device event information, including crash reports, request and referral URL's and system activity details.

We also may collect and store information locally on your device, using mechanisms like cookies, browser web storage (including HTML 5) and application data caches.

Information Provided to Us by Third Parties

Mobile Platforms. If you play or purchase our games on your mobile device and/or tablet, we receive information about you from the app stores and other mobile platform providers. This information includes your username and/or device ID and the fact that you made a purchase, for instance, but does not include any sensitive or financial information. Some of our mobile platforms also may send information to us that you authorize them to provide. Our mobile products also may request additional personal information from you, such as push notification tokens, your precise location or contact list, and we will collect this information only if you give us your explicit consent.

Other Third Parties

We may receive information from third parties, like Facebook or Alfabet, when you use these services in connection with our products. We may also receive information about you when other players choose to share their contact lists with us.

We also may receive information from third parties to supplement the information we receive from you. We use information from these companies primarily to help us deliver relevant advertising to you. We also may use information from third parties, for instance, to help us understand your approximate geolocation via your IP address to customize certain services to your location, and for fraud and/or abuse prevention purposes.

What Information Do We Share with Third Parties

We do not share personal information that directly identifies you (such as your name, e-mail or postal address) with independent third parties without your consent, unless it is either required by law or we determine that disclosure is reasonably necessary to enforce our rights, property or operations or to protect our players or third parties. We may share anonymous or aggregated information, or other data that does not directly identify you, with third parties, for instance your persona on leaderboards or to show trends about use of our products.

We may employ third parties located in and outside of your country of residence to collect or process personal information on our behalf for various reasons, such as conducting market surveys, facilitating credit card processing, or sending emails. When our third party agents or service providers collect or receive personal information, we require that they use the data only on our behalf and for purposes consistent with this Policy.

However, in the event of a reorganization, divestiture, merger, sale or bankruptcy, we may transfer all information we collect to the relevant third party and will obtain your consent to do so if required by law.

We do not control information sent from your browser to third parties, such as advertising networks and analytics companies that receive information in the normal course of your Internet activity. When third party technologies or social tools are integrated into our products, those third parties may collect information when you use our products. An example is the Facebook "Like" button.

Where and How We Hold Your Information

Personal Information we collect may be stored and processed for the purposes set out in this Privacy and Cookie Policy in the United Arab Emirates or any other country in which BGI, its subsidiaries, or third party agents operate. By using our products, you consent that your personal information may be transferred to recipients in other countries that may not offer the same level of privacy protection as the laws in your country of residence or citizenship.

How We Protect Your Personal Information

Security of our players' information is a priority at BCI, and we take a range of measures to help protect it, including encryption of sensitive financial information. Even so, no security measure is 100% perfect. This means we cannot guarantee the security of your information and do not assume any responsibility for the unauthorized use or access to your information under our control.

Age Restrictions

BCI services are restricted to individuals of 18 years or above.

When users identify themselves as being under 18 years of age we will not provide a path for them to input personal information and block or restrict the the user from accessing some of our services.

Cookies

Cookies are small text files stored on your Internet browser. We use cookies and similar technologies to help us understand things like what web pages or ads you view and what games you play. This information helps us keep track of your shopping cart, measure the effectiveness of our advertising and otherwise help enhance your user experience.

You can disable cookies, limit the types of cookies you allow, or set your browser to alert you when cookies are being sent. Please refer to <http://www.allaboutcookies.org> or the guidance provided by your individual web browser if you'd like help in managing your cookie preferences.

We use other technologies for similar purposes as a cookie. We use pixels or clear GIFs to collect information about your use of our products and your response to our marketing emails. We use Internet log files (which contain technical data such as your IP address) to monitor traffic on our products, troubleshoot technical problems, detect and prevent fraud and enforce our User Agreement.

You may opt out of certain types of tracking, including certain analytics and tailored advertising by changing your cookie settings.

We also use Analytics, Advertising, Anti-Cheat and Anti-Fraud technologies in our products that utilize the same cookies and similar mechanisms.

Analytics Technologies

We use our own game servers and internal and third party analytic technologies to collect information about how you use our products, your computer or device and the health of our products.

For instance, BCI may collect and store data from your computer or device when you use our products. This information includes technical and related information about your computer or device and operating system (such as IP Address and device ID), information about your feature usage, gameplay and usage statistics, system interactions and peripheral hardware. When you participate in online services, BCI also may collect, use, store, transmit and publicly display statistical data regarding game play (including scores, rankings and accomplishments), or identify content that is created and shared by you with other players.

Third party analytics services integrated into our products may combine the information they collect in connection with our services with information they have independently collected over time and across different websites.

Ad Serving Technologies

Some of our products employ ad serving technologies that use cookies, clear GIFs, web beacons, tracking pixels, and other similar technologies like identifiers to deliver offers to you. Some of these technologies can sync or connect behavior across different websites,



mobile apps and devices. The ads can be tailored to your interests. For instance, you may be presented with an offer for a game we think you might enjoy. Or if you express interest in a game, you might receive an advertisement later for that game or similar products on BCI/WAR FIELD or third party sites. Other in-game advertising technologies enable advertising to be temporarily uploaded to your game, web browser, or mobile device and later replaced while you are online.

These technologies collect and use information so we can serve appropriate advertising to you and help track results and measure effectiveness.

Third party advertising companies may combine the information collected in the context of delivering an ad to you via our Products and Services with other information they have independently collected over time and across different websites. Many of these companies collect and use information under their own privacy policies.

Anti-Cheat and Fraud Prevention Technologies

BCI strives to provide a safe and fair gaming environment for all players. When you log in to one of our products, set up an BCI Account or make purchases, we or third parties may use cookies and similar technologies, or collect data about your machine or device, to create a machine "fingerprint" or "hash" of your machine components, for fraud prevention, security and authentication purposes. We also may use other anti-cheat technology with our products.

How We Use Your Information

We use your personal and non-personal information, both individually and combined together, in the following ways:

To operate our business and to enhance and personalize your game experience including to:

- Operate, improve, and develop our games and services;
- Provide replays to you and other players via spectator modes;
- Help you find your friends or tell your friends about an BCI product or service;
- Facilitate sharing on social networks;
- Serve and measure the effectiveness of advertising;
- Measure the health of our services;
- Set up and maintain accounts you register for;
- Provide game experiences that you may like;
- Set up loyalty programs;
- Facilitate your gameplay on multiple devices when available;
- Identify, fix, and troubleshoot bugs and service errors;
- Provide software updates;
- Activate or authenticate your games and save game progress and stats;
- Adhere to your preferences and to deliver dynamic content; and
- Help keep our services safe and fair, resolve disputes, investigate and help curb fraud and illegal behavior, comply with the law, and to enforce our agreements and policies.

To provide you support, including to:

- Help identify and troubleshoot problems with your account or games;
- To survey your opinions through surveys or questionnaires;
- Communicate with you and respond to your specific requests or questions; and
- Manage and send you confirmations and important information about your account, products, purchases, subscriptions, and warranties.

To personalize our communications with you, including to:



- Present offers and/or information relating to games you might like;
- Make recommendations to you; and
- Personalize advertising for you and deliver targeted marketing, service updates and promotional offers.

Control over Your Personal Information

You can update your account information and preferences, choose to opt in or out of BCI marketing emails and choose whether to share your information with select BCI partners.

You also can review and change most of your preferences through your BCI Account settings.

You may deactivate your BCI Account or delete the personal information associated with your account by contacting our Support Desk. If you do so, you will no longer have access to the BCI games or services associated with your account. Note that BCI may retain information needed to resolve disputes, enforce our user agreements, protect our legal rights, and comply with technical and legal requirements and constraints related to the security, integrity and operation of our products. Otherwise, we will retain your personal information for as long as reasonably necessary to provide you services, create and improve our products, comply with the law, and to run our business.

You can access the personal information we hold about you. To request access, send us an email at privacy@warfield.com headed "Subject Access Request". Before we process any request, we may ask you for certain personal information in order to verify your identity and we may request payment where allowed by law. Where permitted by local law, we may reject requests that are unreasonable or impractical. We will respond to your requests in a reasonable timeframe.

You also may adjust your browser settings to block certain online tracking, such as cookies.

Third Party Services

Our websites and products may contain advertising or third party services (such as the Facebook Like button or links to third-party websites). If you click on those links, including an advertisement, you will leave the BCI website and go to the site you selected. If you visit a third party website or use a third party service, you should consult that site's or service's privacy policy.

Changes to Our Policy

We may update this policy from time to time, so please review it frequently. We'll notify you of material changes via a notice on our home page (www.warfield.com) thirty days before they go into effect. Your continued use of our products means you accept the changes. Once you accept this policy, we will not enforce future changes we deem in good faith to be material absent your express agreement to the changed terms. If you are asked to affirmatively accept material changes to this policy and you decline to do so, you may not be able to continue to use the product provided.

Contact Us

If you have a complaint or question about this policy, you may contact us at privacy@warfield.com.